



## How to reach your Champions of Children goal! \$250 or more

As a Corporate Team Captain, your primary responsibilities are to:

- **Set your Individual Fundraising Goal at \$250 or Higher**
- **Personalize your Individual Fundraising Page.**  
Add a picture, tell your story and why you want to be a Champion of Children. If there is a child that has inspired you to be a part of Brighton's iWalk, share this on your page!
- **Create a Plan and Put it into Action!** Make a list of all the people you can possibly think of to join your team or to donate. Recruit your co-workers, friends and family members and then ask your team members to recruit their friends and family members to join your team! The more, the merrier – there is no limit to the size of your team!
- **Use our Online Fundraising Tools!** Send personal emails to recruit team members, raise funds, track online donations, enter offline donations and provide regular progress updates.
- **Say Thanks!** Saying thank you can go a long way. Be sure to thank everyone who makes a donation to your fundraising efforts.
- **Collect Offline Donations!** Ask your team members to give you any donations received offline and then send them into Brighton's Development Office. Make sure they have entered their offline donations into their Personal Page.
- **Have fun and Celebrate your Success!** Create a team T-shirt, banner or hat to help identify and encourage your team on Walk Day. But most importantly, celebrate your success on iWalk Day and the efforts you and your team members have made to help support the Brighton Center and children with disabilities and delays!

**Sunday, October 9th | Morgan's Wonderland | 7:00am**